

# EMDG Eligibility Checklist

Azure Group's Export Market Development (EMDG) specialists have developed this checklist to help you UNDERSTAND the eligibility criteria if you are considering applying for EMDG Grant.

Get in touch 



## EMDG Grant Summary.

### What is EMDG?

-  The EMDG scheme encourages Australian businesses to develop export markets.
-  Each year it helps some 4,000 Australian small and medium businesses (SMBs) to start or expand their export business.
-  The program is designed to bring benefits to Australia by encouraging the creation, development and expansion of foreign markets for Australian products.
-  EMDG provides up-front funding with grant agreements specifying the amount to be funded for each year over 2 or 3 years.

### EMDG Eligibility





If you are an Australian-based business with an ABN you may apply for the EMDG. If you tick all the boxes below, it is most likely that you might be eligible for the EMDG.

**Note:** Your application may still be assessed as **ineligible** when formally reviewed by Austrade.



### Exporting or Promoting to Overseas buyers

Are you exporting or promoting to overseas buyers one of the following products and/or services?

- Products and/or services made in Australia
- Products and/or services made outside Australia where Australia could derive significant net benefit
- An Australian tourism services
- Intellectual property generated from work done in Australia
- A trademark owned, assigned or first used in Australia
- Know-how from work mainly done in Australia
- An event held in Australia
- A service that is not:
  -  legal service related to Australian law
  -  related to Australian assets such as real estate
  -  immigration services
  -  films with certain classification and content

### Other Considerations

Other considerations for EMDG Eligibility...

- Do you have an assessable income of less than \$50 million?
- Have you incurred export marketing or promotional expenses for eligible products of \$15,000 or more in the last financial year (for first time applicants in the last 2 years) to residents of countries excluding (NZ & North Korea)
- Are you able to provide evidence of the purpose and payment of the expenses claimed?
- Are you the principal of the export activity, an inbound tour operator, an event promoter or promoting goods manufactured in Australia?

### Connect with EMDG Grant Specialist

- Undertake a session with Azure Group to discuss your EMDG including the eligibility criteria and record keeping requirements

“ Azure Group is the go to firm for R&D and EMDG claims. With their years of experience dealing with technology firms you are in safe hands. For our fintech, New Quantum, they have been responsive partners from day 1. Highly recommend the team. – David L. ”

## ABOUT AZURE GROUP

Azure Group is a proactive, hands-on, multidisciplinary professional services firm delivering smart and innovative services to match the demanding needs of today's business.

## WHY CHOOSE US?

Azure Group's Grant Specialists have prepared and managed hundreds of Grant Applications with the strongest success rate through our proven expertise and experience in Government grant writing.

## OUR TEAM



### Knowledgeable

Our personal touch is the key difference in unlocking exceptional outcomes. Azure Group can write and review your application and provide advice on how to maximise your claim, and manage reporting and auditing process.



### Professional

We apply a strict mandate to work with businesses that are highly vigilant, well prepared and have documented their projects. We do this to uphold our reputation with Austrade and the ATO.